

# Global Shareholder Communications

## Comprehensive Shareholder Communications and IR Website Management

Created specifically to help you manage your IR efforts in one centralized web interface, NASDAQ's IR Services provide comprehensive tools offered by Shareholder.com, a NASDAQ Company, that fit your critical IR needs. Shareholder.com has facilitated communications between issuers, their shareholders and the investment community since 1992. Access the powerful shareholder communications tools that you need directly through [www.nasdaq.net](http://www.nasdaq.net).

## SYNCHRONIZED SUITE OF INVESTOR RELATIONS SERVICES

Investor relations services include customized IR websites, audio/video webcasts, conference call services, online annual reports, news distribution, mail fulfillment services, peer/investor intelligence and corporate governance compliance and transparency.

## IR WEBSITE

Customized to match your corporate website, your IR website enables investors to verify company data, search for financial information and evaluate and reaffirm an investment in your company. Shareholder.com will build your company an IR website that includes the content and features necessary to effectively communicate with your investors and instill confidence in your company's IR information.

## WEBCASTING, PODCASTS AND CONFERENCE CALLS

Shareholder.com creates a compelling online experience for webcast participants through a combination of audio, slide and video presentations — all guided by the expertise and experience of Shareholder.com.

## CORPORATE GOVERNANCE COMPLIANCE AND TRANSPARENCY

Investors have made corporate governance a significant part of their investment decisions. To be compliant and credible, companies need to convey a clear, concise message in the most transparent manner possible.

## PINPOINT INTELLIGENCE

Pinpoint Intelligence integrates the key elements that an investor relations officer needs — shareholder communications, capital market information, investor contact management, targeting, analyst estimates and reports and board-level reporting — into a unified, easy-to-use workflow environment.

## IR MANAGEMENT PORTAL

Seamlessly available through NASDAQ Online<sup>SM</sup> at [www.nasdaq.net](http://www.nasdaq.net), Dialogue allows issuers to manage and monitor every facet of their shareholder communications. Issuers can track and measure the effectiveness of all their shareholder communication activities.

## IPO SUITES

Shareholder.com can engage with clients before the IPO filing, work with them throughout the entire IPO process and then develop strategies for ongoing financial communications as a public company.

**NASDAQ Corporate Services provides unmatched support for listed companies with access to innovative products and services that facilitate transparency, mitigate risk and inspire better corporate governance. Contact your NASDAQ Relationship Manager or email [contact@nasdaq.net](mailto:contact@nasdaq.net) for details.**

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